

Bohemian Foundation - Pharos Fund

General Support Grant

Pharos Request Intake Details

Organization: Colorado State University

Location: Colorado State University, Fort Collins, CO

Primary Contact: Dr. Thomas Cauvin

Executive Director:

Board Chair: Dr. Doug Yarrington

Organization Type: State institution of higher learning

Pharos Request Type: General Support

Pharos Request Title: General Support

Which Community Programs goal and subgoal does your Pharos Request most closely align with?:

Vibrant Community: Belong

Organization's most recent completed fiscal year: 30 June 2017

Pharos Grant Request Timeline

Start Date: 1 March 2018

End Date: 11 May 2018

Does your Pharos request timeline align with your organization's fiscal year?: Yes

What is your organization's total budget for the timeline indicated above? (For CSU and Government applicants, please input your department/division's total budget): \$2,050

What amount of Pharos Fund Support are you requesting?: \$5,000

Did your organization provide services last year, regardless if you received Bohemian Foundation support?: Yes

Organization and Program Information

Briefly describe your organization, department, or school:

Colorado State University is “committed to excellence, setting the standard for public research universities in teaching, research, service and extension for the benefit of the citizens of Colorado, the United States and the world.” The University’s history department expresses these values by emphasizing critical thinking, written expression, and academic research as key methods for encouraging student development and personal growth.

Please provide more details about the specific strategies and activities the organization employs to carry out its mission:

One of the primary goals of the University is to use public research and teaching for the purpose of benefiting the citizens of Colorado. One of the methods by which the history department carries out this mission is through its public history program. This program trains historians in how to use their academic abilities to effectively educate and collaborate with the public. In this particular project, that strategy will be employed through the creation of a museum exhibit in which the public will be heavily involved in the shaping and formation.

Pharos Goal: Vibrant Community: Belong

Describe how this Pharos request is advancing the specific Community Programs goal and subgoal selected. Be as specific as possible:

Our project, *Bags Backed and Headed to the Rockies: The Legacy of Immigration in Fort Collins*, is a community-oriented museum exhibit that intends to recognize and acknowledge the important contributions of different immigrants and immigrant populations to the shared heritage of Fort Collins. We will not only highlight the city’s history as an immigration destination, but will also invite members the different immigrant communities to help us design the project’s overall narrative. We feel that we can tell a more accurate and meaningful story of the continuing legacy of immigration by letting the participants help us shape it. This engagement is directly in line with the Program goal of fortifying the “community’s capacity to welcome diverse cultures, experiences, and perspectives.” By examining the histories of all of Fort Collins’ immigrant groups and presenting them the public, we also fulfill the necessary subgoal criteria of promoting public interest and celebration of this city’s diversity.

Participant information

Provide information about the projected total number of participants to be served by your organization/department for the timeline and budget indicated below

Total Organization/Department Budget: \$2,050

Request Timeline: February 1, 2018 – May 11, 2018

Participant Category: Individuals

Average client fee, if applicable: \$5

Beginning Participant Age: All Ages

Ending Participant Age: All Ages

Reflect the projected total number of participants to be served by your organization/department in the section below:

Within PSD Boundary: 100 (approx.)

Larimer County (Excluding PSD): 50 (approx.)

Colorado (Excluding PSD and Larimer County): 0

National (Excluding PSD, Larimer County, and CO): 0

Total Participants: 150 (approx.)

Provide additional demographic information about the participants served by this request (e.g. age, education level or background, family income, free and reduced lunch %, primary language). If possible, please also break out demographic information for participants within the PSD boundary:

Our project largely intends to serve the general population of Fort Collins, but is particularly geared towards members of the city's different immigrant demographics, including but not limited to Hispanic, German, Native American and Vietnamese communities. Participants of all income levels are welcome to partake in the project. We will also involve students from local elementary and middle school students from throughout the PSD district.

How are the participants for this request identified, selected, and recruited?:

Participants will be identified by reaching out to leaders from different immigrant communities and inviting them to take part in the formation and design of the project. We will select and recruit from whoever is interested in collaboration and whose contributions generally align with our project mission.

Impact

What is the specific need or opportunity your Pharos Fund request will address? How do you know this is a need in this community? Please provide any data you have to support your answer.

Our project intends to highlight the history and continued importance of Fort Collins' local immigrant populations. Immigrants form a critical part of this city's heritage, though some communities have historically been somewhat removed (both culturally and physically) from the wider town. Disagreement between local leadership also exists between a few of these communities. In addition to raising general awareness and educating the public on the histories of immigrants to Fort Collins, we want to strengthen knowledge and acceptance of the city's diverse makeup. By illuminating how the stories of immigrants and immigrant communities contribute to the rich culture of the city, we also hope to encourage feelings of belonging within these populations and reduce any notions of separation or irrelevancy.

Describe your request's three most important measurable outcomes. Explain how achieving these outcome targets will impact the need or opportunity identified above:

Since community involvement is a major element in our project, one of our most important measurable outcomes is in the number of shared objects/stories/ideas which our final exhibit contains. Acquiring as many materials as possible from different immigrant communities will help us convey how immigration has impacted the history of Fort Collins. Participation numbers in our online digital walking tour, an app-based accompaniment to our physical exhibit, will also help us ascertain how successfully we have gotten visitors to physically explore the community. Finally, records of visitor counts and admission sales will help us gauge the popularity of the exhibit itself.

Explain how your request will measure progress towards each of the outcomes mentioned above during the grant term.

Measurable Outcome: Number of community-contributed materials/Walking tour participants/exhibit attendance records

Start/Baseline of Program: 0/0/0

Outcome Target (12 Months or Request Grant Term End): 10 (minimum)/50/500

Measurement Tool: Museum collection records/App logistic records/Daily museum attendance records

What results have you achieved in the past 2-3 years? Have your outcomes or targets changed? If so, why?:

This is the first year we have attempted to pursue this program.

We believe that stories, alongside outcome data, can convey meaningful change. What one story do you feel best conveys the impact you're creating?

The cultural and social obstacles faced by immigrants throughout Fort Collins' history compose a story that is underrepresented in local history. Anti-Hispanic discrimination has existed in the city for decades and continues to be a significant problem. By informing visitors about the hardships faced by immigrants, we hope to acknowledge the mistakes of the past and encourage a greater sense of cohesion and friendship between every community.

Are there other agencies that perform similar services? If so, how do you prevent duplication of services and / or partner where possible? How is your organization or services different than other similar organizations or services?

The Museo de las Tres Colonias is a local museum dedicated to the history of Fort Collins' Hispanic community. We will collaborate with that institution to gather objects and information, but our project will ultimately differ in that unlike the Museo, we are looking at all the local historic immigrant populations. We will not focus solely on Hispanic history, but rather the entirety of different communities together.

Expense and Revenue Information

If specific line items have significant variability (+ / - 10%) between the prior year actuals and the projected budget, please explain.

This is a first-year project.

Use the space below to provide additional information about the expense and/or revenue budget to be uploaded at the end of the application. (Optional)

Most of our budget was graciously provided for by the department itself. This accounts for \$2,000, though we have also received donations of \$50 from the Fort Collins Westerners and will receive approximately \$300 worth of catering from Young's Café. Global Village Museum has also donated their museum space to us, as well as access to their construction supplies, which roughly equate to \$170 worth of perishable materials. We may continue to receive more funding in the form of philanthropic support, but have not included these potentialities in our overall budget.

In the section below, categorize only the revenue related specifically to this request. Also identify total fundraising expenses, if relevant.

Request Revenue

Philanthropic Support

Foundation and Corporate Grants: \$0.00

Individual, Board, and Other Donors (including major gifts): \$50 – Westerners (Secured)

Fundraising or Special Events Revenue: \$300.00 – Young's Café (Pending)

Other Support

Government Grants: \$0.00

Government Contracts (e.g. fee for service): \$0.00

Client Fees or Earned Revenue: \$0.00

In-Kind Support: Global Village Museum: \$170 (disposable supplies)

Other: \$0.00

Total Philanthropic Revenue: \$520

Organization Expenses: \$250 (Advertising: \$50; Charrette: \$100; Mini-Harvests: \$100)

Program/Project Expenses: \$1,800 (Exhibit materials and maintenance fees)

Fundraising Expenses: \$0.00

Does your organization have a personal giving policy for your board? On average, what is the percentage of board members that contribute personally to your organization?:

We do not have an official advisory board with individuals from key partner organizations.

Additional Information

Looking to the future, what is your big, audacious goal for your organization or program and its impact in this community?

We hope that this project will lead to greater education and feelings of appreciation for immigrant communities in Fort Collins. Hopefully we will spark greater interest into the city's rich multicultural past and prompt people to investigate these matters further. We also hope to increase visitor traffic to more permanent areas of immigration interest, such as the Museo de las Tres Colonias. By illuminating the numerous connections and parallels between communities, we want to tear down existing walls of animosity between them as well.

BOHEMIAN FOUNDATION NONDISCRIMINATION POLICY

It is the preference of Bohemian Foundation that all grantee organizations have in place a board-approved Nondiscrimination

Policy that specifically includes and lists sexual orientation and gender identity and requires compliance with all other applicable federal and local nondiscrimination laws.

Please select the option below that best describes your agency's Nondiscrimination Policy at this time.

- Agency does have in place a board-approved Nondiscrimination Policy that specifically includes and lists sexual orientation and gender identity.
- Agency plans to adopt a board-approved Nondiscrimination Policy that specifically includes and lists sexual orientation and gender identity.
- Agency declines to adopt a board-approved Nondiscrimination Policy that specifically includes and lists sexual orientation and gender identity

Once finished, we would submit this draft to Colorado State University's Foundation Relations division, which would either send it back for revision or approve it. If successful, Foundations Relations would attach a cover letter confirming our legitimacy and send the proposal to the Bohemian Foundation. Grants from this foundation are unusual in terms of their submission process, and most other applications generally go through Catherine Kane and the history department's accounting technician before being sent to their respective foundations. The Pharos Fund application would also be accompanied by a statement of the college's prior year budget. We have included a sample document (with falsified numbers) for completion.

**College of Liberal Arts
Department of Communication Studies
Financial Statement for FY 2015-2016
Constructed April, 2016**

Budget

Salaries	\$	2,385,785.06
Operations	\$	34,625.00
Professional Development Grants	\$	14,480.70
Special Projects and Summer Incentives	\$	82,389.00
INTO and School of Public Health	\$	20,574.00

Total Budget	\$	2,537,853.76
---------------------	-----------	---------------------

Expenses

Salary/fringe	\$	2,385,800.38
Professional Development	\$	97,581.09
Materials and supplies	\$	15,886.24
Work in process	\$	10,290.37
General Services	\$	22,647.30

Total Expenses	\$	2,532,205.38
-----------------------	-----------	---------------------

BALANCE	\$	5,648.38
----------------	-----------	-----------------